



Board Meeting  
January 22, 2016

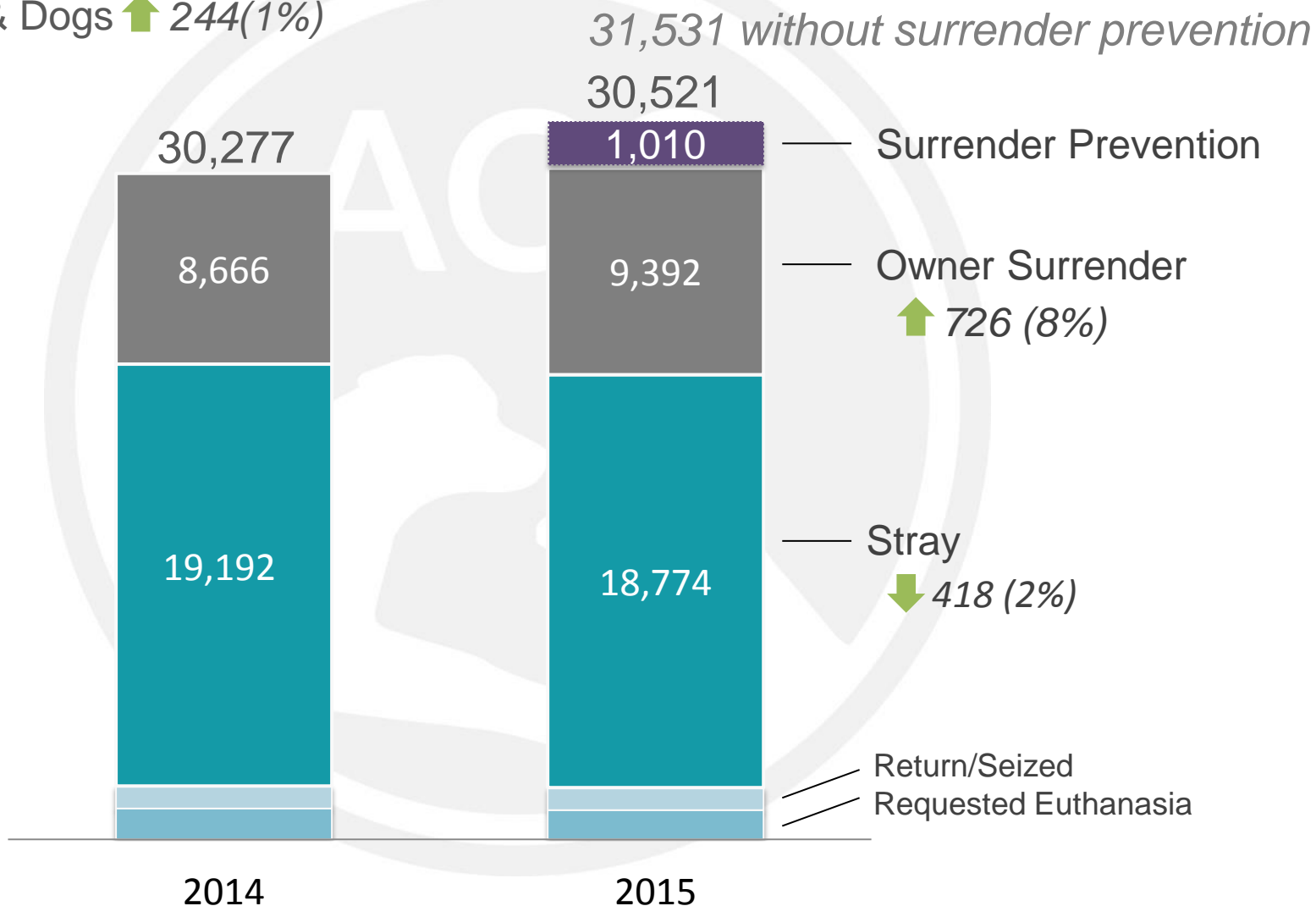


# Live Intake

30,521 Cats & Dogs ▲ 244 (1%)



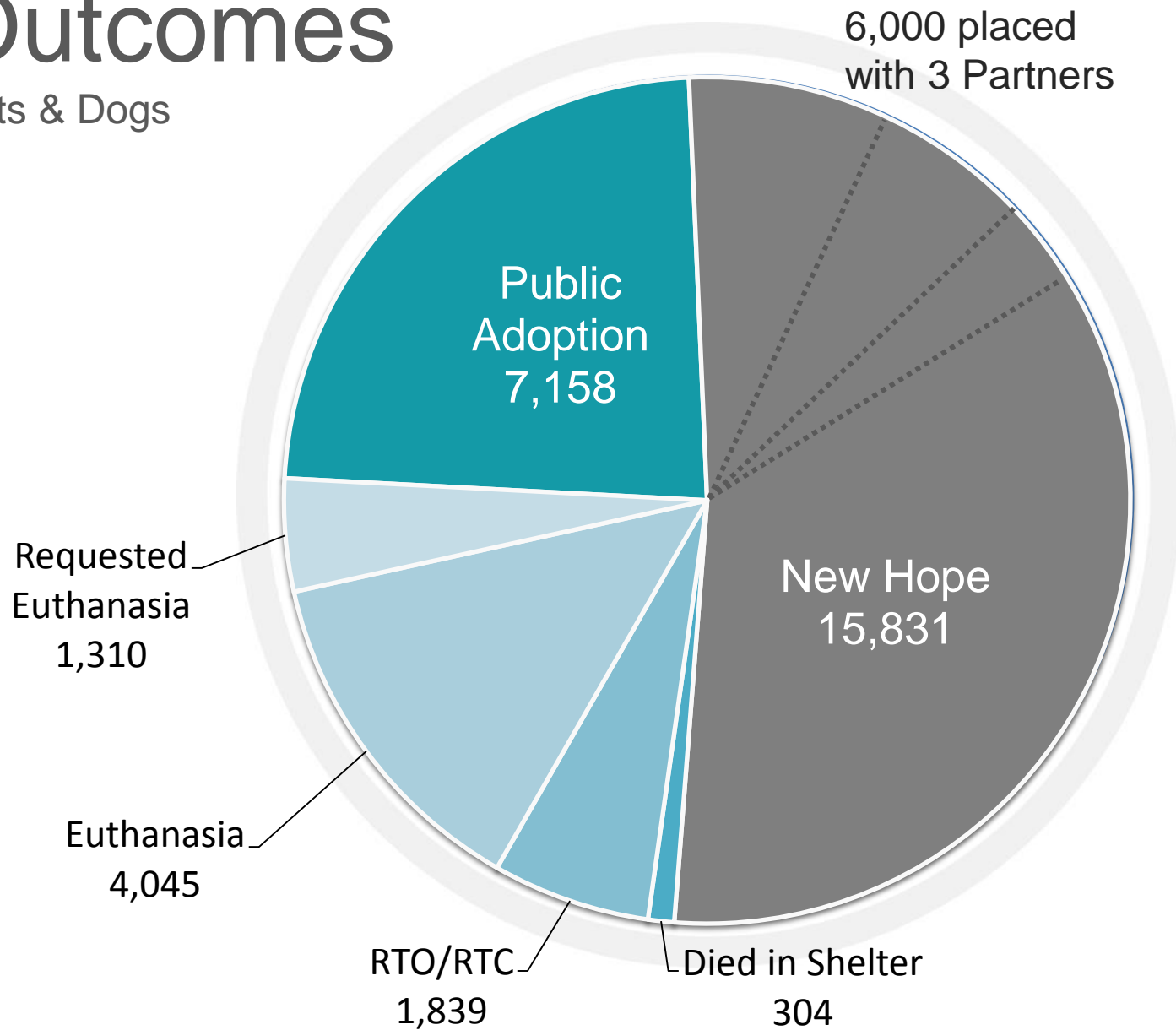
674 Rabbits





# Outcomes

Cats & Dogs



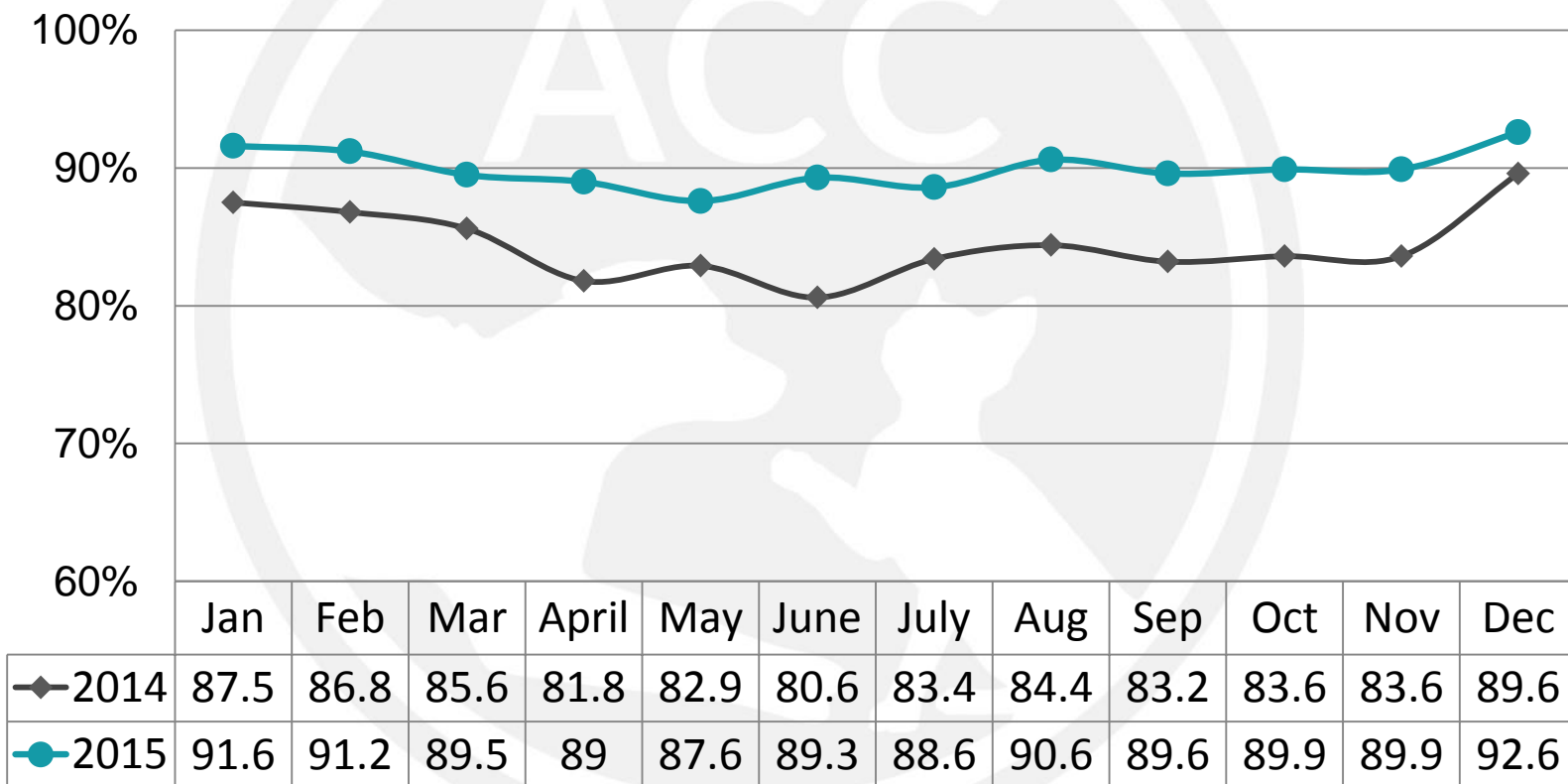
145 ASPCA  
278 New Hope  
184 Adoptions



2014: 84.4%

2015: 89.9%

# Dogs Live Release Rate

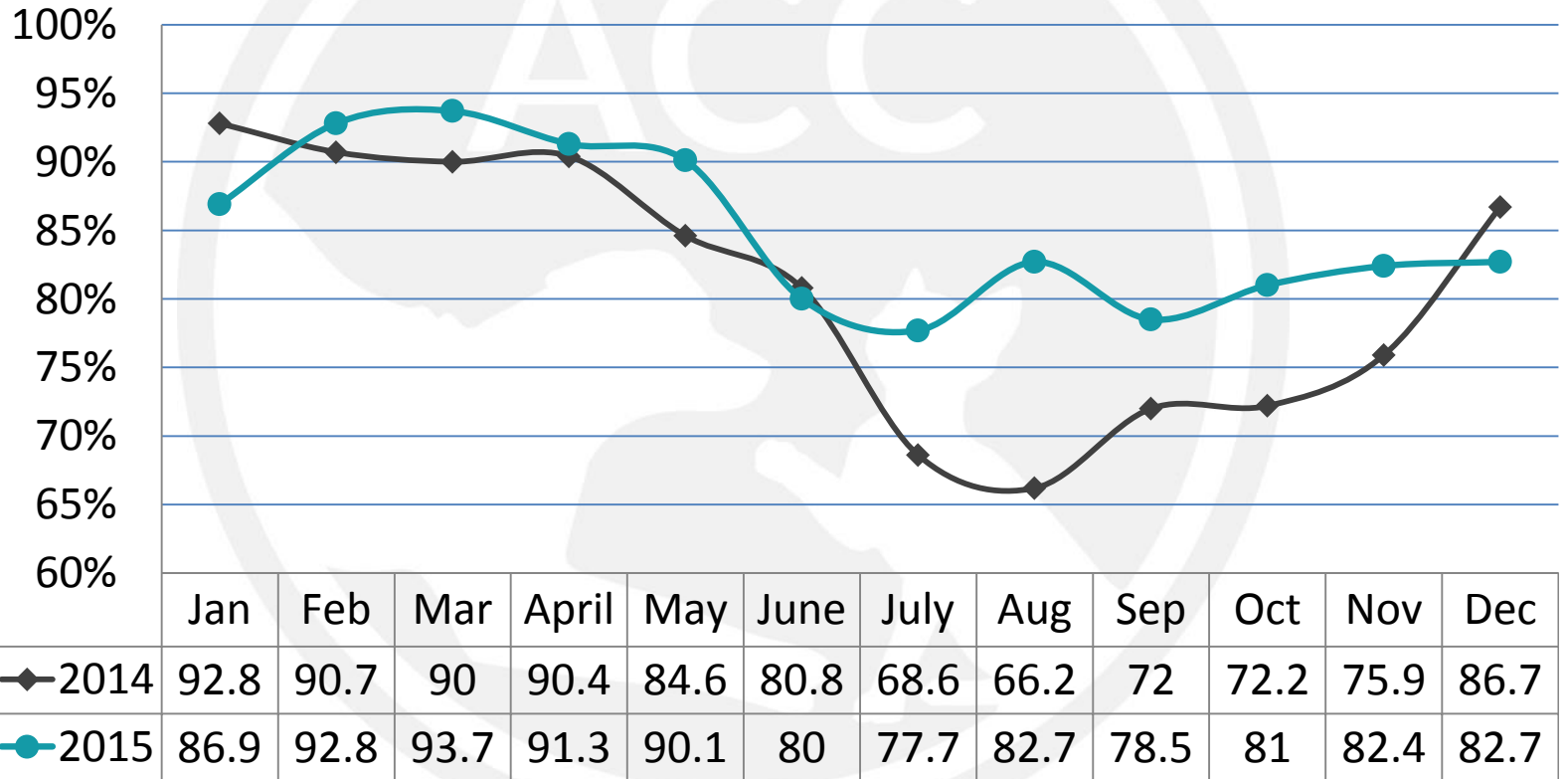




2014: 80.9%  
2015: 84.1%

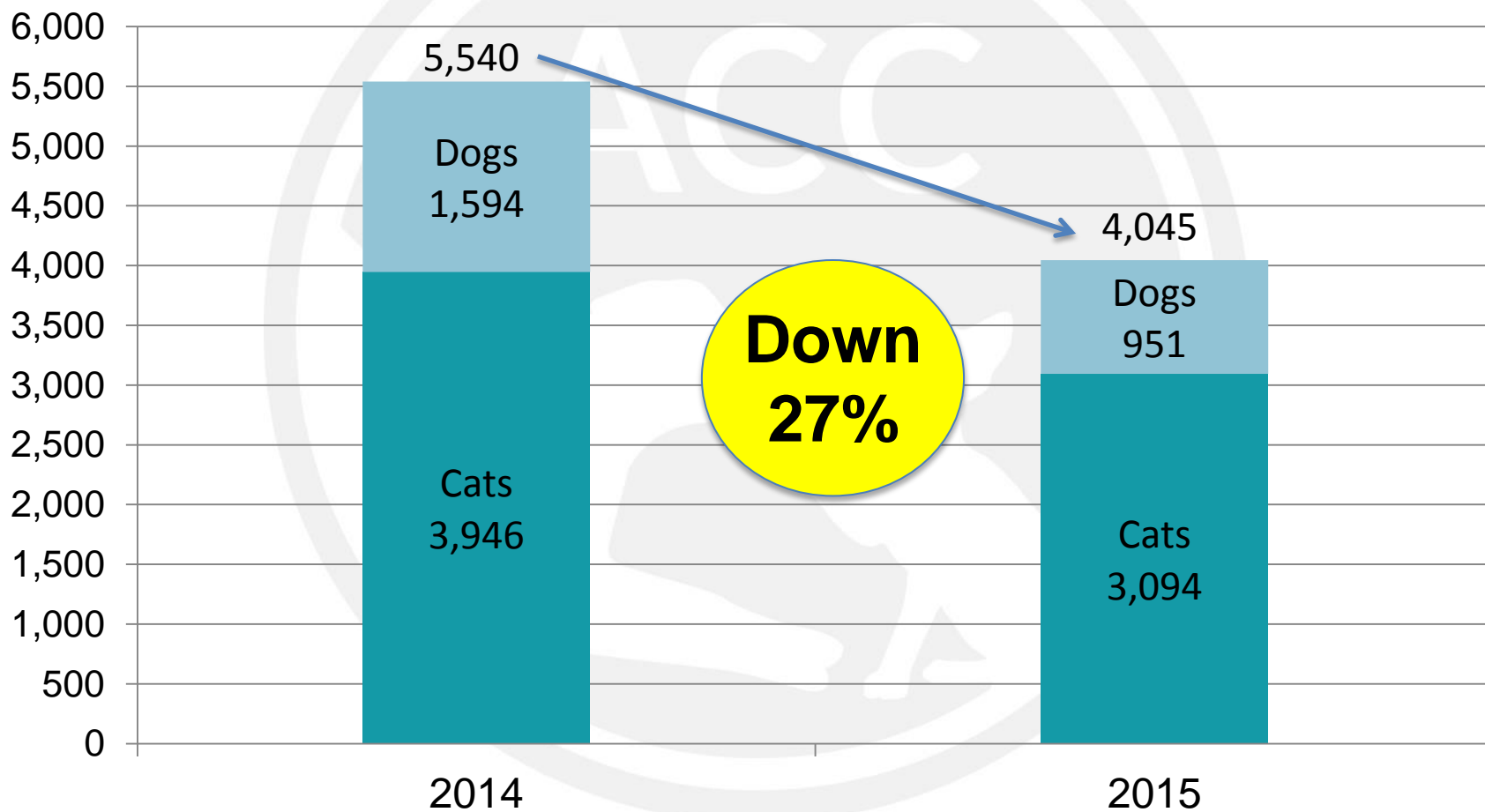
# Cats

## Live Release Rate





# EUTHANASIA AT LOWEST RATE IN HISTORY





# SHELTER ILLNESS ACTION PLAN

- CIV Vaccine on Intake
- Hygiene: PPE, Accel, Revised Cleaning Protocol
- Reduce Stress
  - New Cages
  - Enrichment & Playgroups
- Increase Staff

## Focus on challenges:

- Length-of-stay
- Traffic flow
- Intake volume
- Fundraise for more diagnostic tools & equipment



**Borough President Gale Brewer gives \$75k digital x-ray machine**

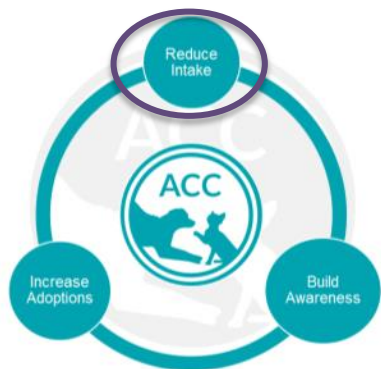


Reduce  
Intake

Increase  
Placement

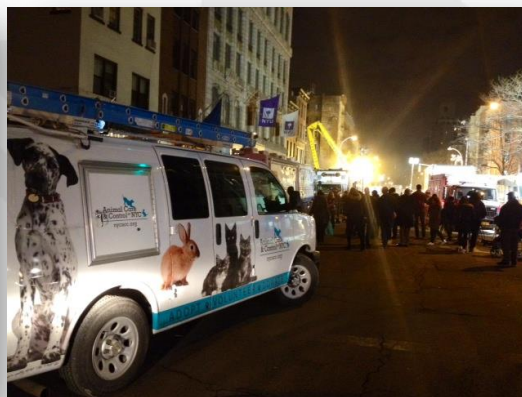
Build  
Awareness

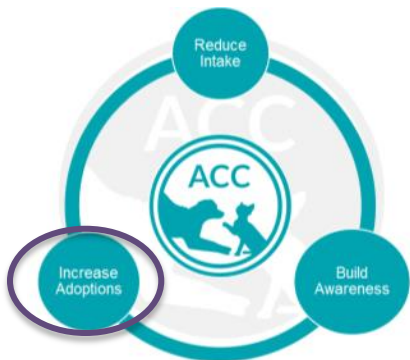




## KEEPING PETS IN HOMES

- Admissions Department (1,010 surrender preventions)
- Community Pet Program
- Medical counseling, support & follow-up
- Humane Education – Susie’s Senior Dogs
- Field Team Outreach (20,000 calls, 250k miles!)





# FINDING PLACEMENT

- Mobile Adoptions – 679
- Adoption events: 145
- Clear the Shelter – 148 adoptions
- Corporate Partnerships
- Volunteers, Fosters, Ambassadors



Do you have what it takes to get a dog like this adopted?

Sign-up today to become one of our ACC Adoption Ambassadors

Adoption Ambassador Orientation  
Saturday, November 7th  
11:00AM - 1:00PM  
11 Park Place Suite 805

sign-up: [nycacc.org/foster.htm](http://nycacc.org/foster.htm)



## Adoption Ambassador



Volunteers worked  
30,064 hours!



Fosters cared for  
1,086 animals!



# BUILD AWARENESS

## Communications

- New Name, New Logo
- Ad Campaign
- Adoption App – 2,500 downloads
- Annual Report
- Fundraising events & campaigns - \$1.6M
- Social Media Awareness

 4,902

 26,000

 6,057





# Community Dogs

A program of Animal Care Centers of NYC

CommunityDogs@nycacc.org

## KEEPING PETS IN HOMES

Vaccination Clinic in November

- *Vaccinated 76 dogs*
- *Provided spay/neuter vouchers to 19 dogs owners*

Dog Behavior Training

- *First session had 8 dogs*

Food Pantry: 67 households registered

- *Dogs served: 71*
- *Cats served: 50*







FINDING A  
READING BUDDY  
IS EASY AS ACC



 **Animal Care Centers of NYC**  
Obala the cat found his buddy in March of 2014. Find yours today at Animal Care Centers of NYC.  
For a complete listing of all our dogs, cats and rabbits, looking for a home, download our app: ACC of NYC, or visit us online at [accnyc.org](http://accnyc.org).

FINDING A  
SNOW DAY BUDDY  
IS EASY AS ACC



 **Animal Care Centers of NYC**  
Wanda the dog found his buddy in February of 2014. Find yours today at Animal Care Centers of NYC.  
For a complete listing of all our dogs, cats and rabbits, looking for a home, download our app: ACC of NYC, or visit us online at [accnyc.org](http://accnyc.org).

FINDING A  
SHOPPING BUDDY  
IS EASY AS ACC



 **Animal Care Centers of NYC**  
Miaow Carlos the dog found his buddy in September of 2014. Find yours today at Animal Care Centers of NYC.  
For a complete listing of all our dogs, cats and rabbits, looking for a home, download our app: ACC of NYC, or visit us online at [accnyc.org](http://accnyc.org).

FINDING A  
JOGGING BUDDY  
IS EASY AS ACC



 **Animal Care Centers of NYC**  
Dora the dog found his buddy in September of 2014. Find yours today at Animal Care Centers of NYC.  
For a complete listing of all our dogs, cats and rabbits, looking for a home, download our app: ACC of NYC, or visit us online at [accnyc.org](http://accnyc.org).

FINDING A  
SLEEPING BUDDY  
IS EASY AS ACC



 **Animal Care Centers of NYC**  
Widge the cat found her buddy in November of 2014. Find yours today at Animal Care Centers of NYC.  
For a complete listing of all our dogs, cats and rabbits, looking for a home, download our app: ACC of NYC, or visit us online at [accnyc.org](http://accnyc.org).

FINDING A  
HIDE 'N' SEEK BUDDY  
IS EASY AS ACC



 **Animal Care Centers of NYC**  
Ollie the cat found his buddy in February of 2014. Find yours today at Animal Care Centers of NYC.  
For a complete listing of all our dogs, cats and rabbits, looking for a home, download our app: ACC of NYC, or visit us online at [accnyc.org](http://accnyc.org).