



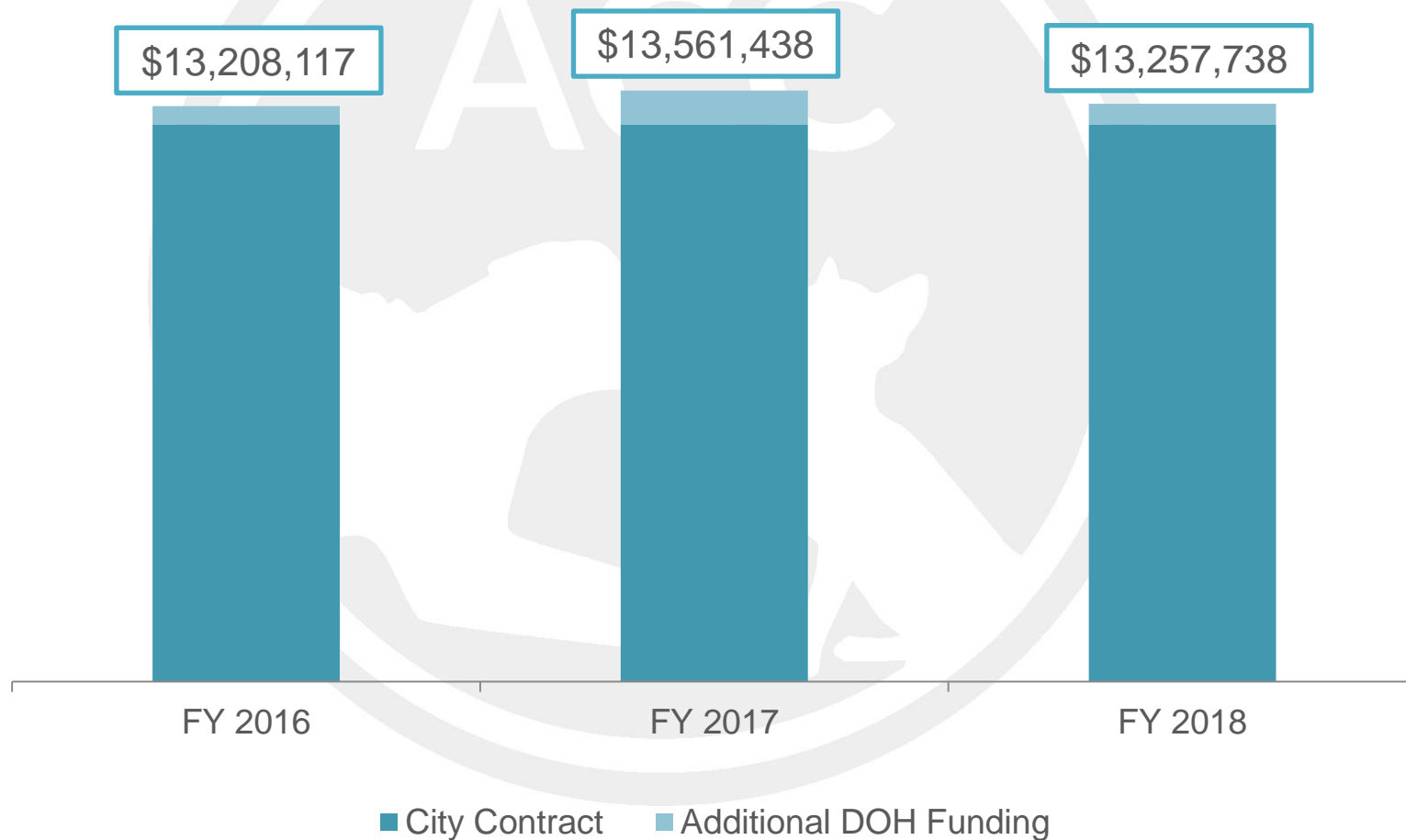
BOARD MEETING

JUNE 29, 2017



CITY CONTRACT

FY 2016, 2017, 2018





DEVELOPMENT

May-June: Total \$1.4M

Individual Contributions: \$229K

- Direct Mail Campaigns (January & March)
- Online Campaigns
- Shelter Donations
- Dog Licensing Donations

Event Revenue: \$91K

- Pit Bowl 6 (February)
- 10th Annual Spring Fling (April)
- ACC's Spring Luncheon (May)

Foundation Grants: \$614K

Corporation and Matching Gifts: \$438K

Legacy Gifts: \$71K

TOTAL FOR FY'17: \$2.8M



Hills Shelter Hero Award

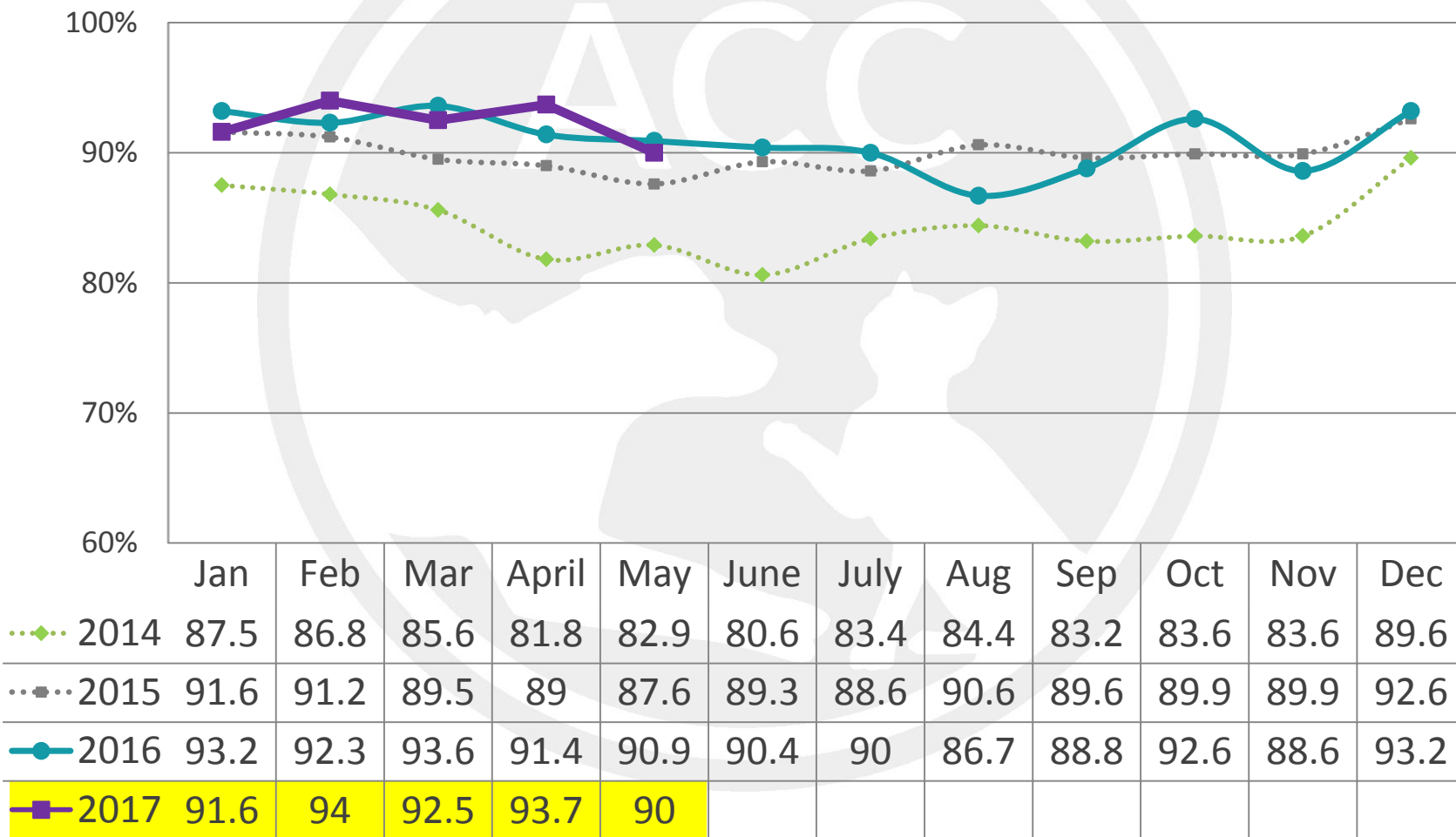


**Henry Schein
Community Pets Award**



PLACEMENT RATE ~ DOGS

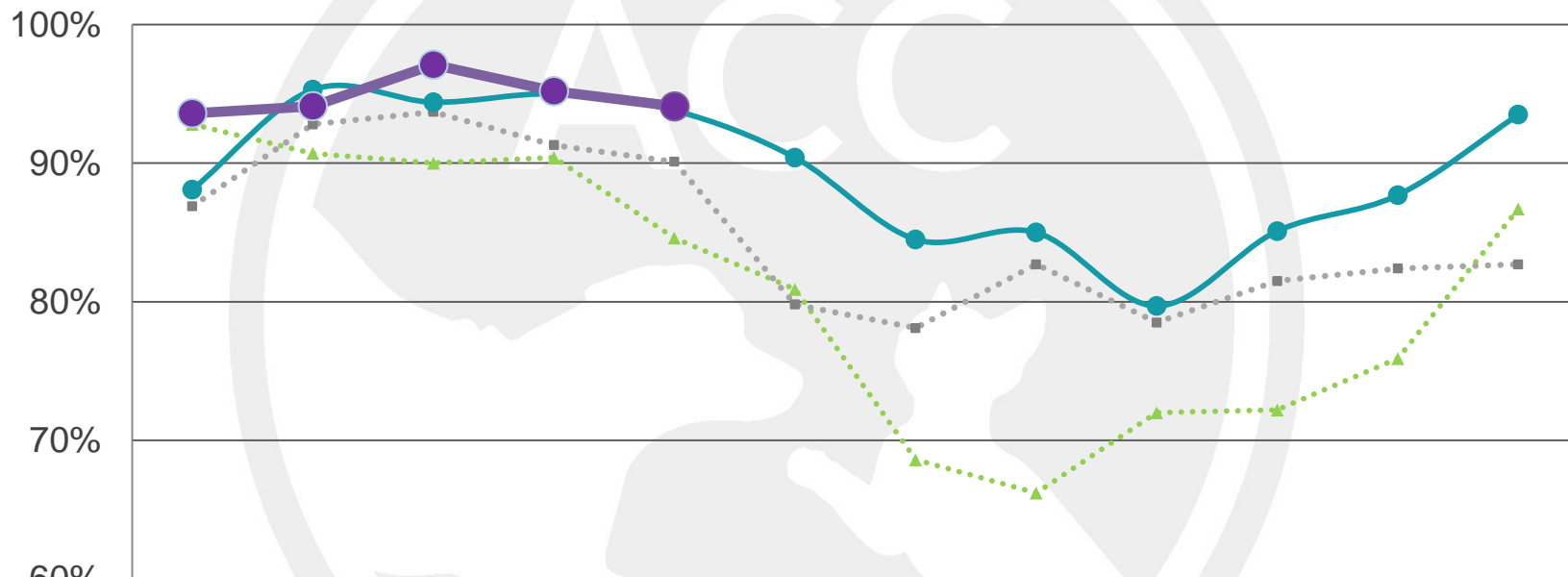
92.2%





PLACEMENT RATE ~ CATS

94.8%



	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
2014	92.8	90.7	90	90.4	84.6	80.9	68.6	66.2	72	72.2	75.9	86.7
2015	86.9	92.8	93.7	91.3	90.1	79.8	78.1	82.7	78.5	81.5	82.4	82.7
2016	88.1	95.3	94.4	95	93.8	90.4	84.5	85	79.7	85.1	87.7	93.5
2017	93.6	94.1	97.1	95.2	94.1							

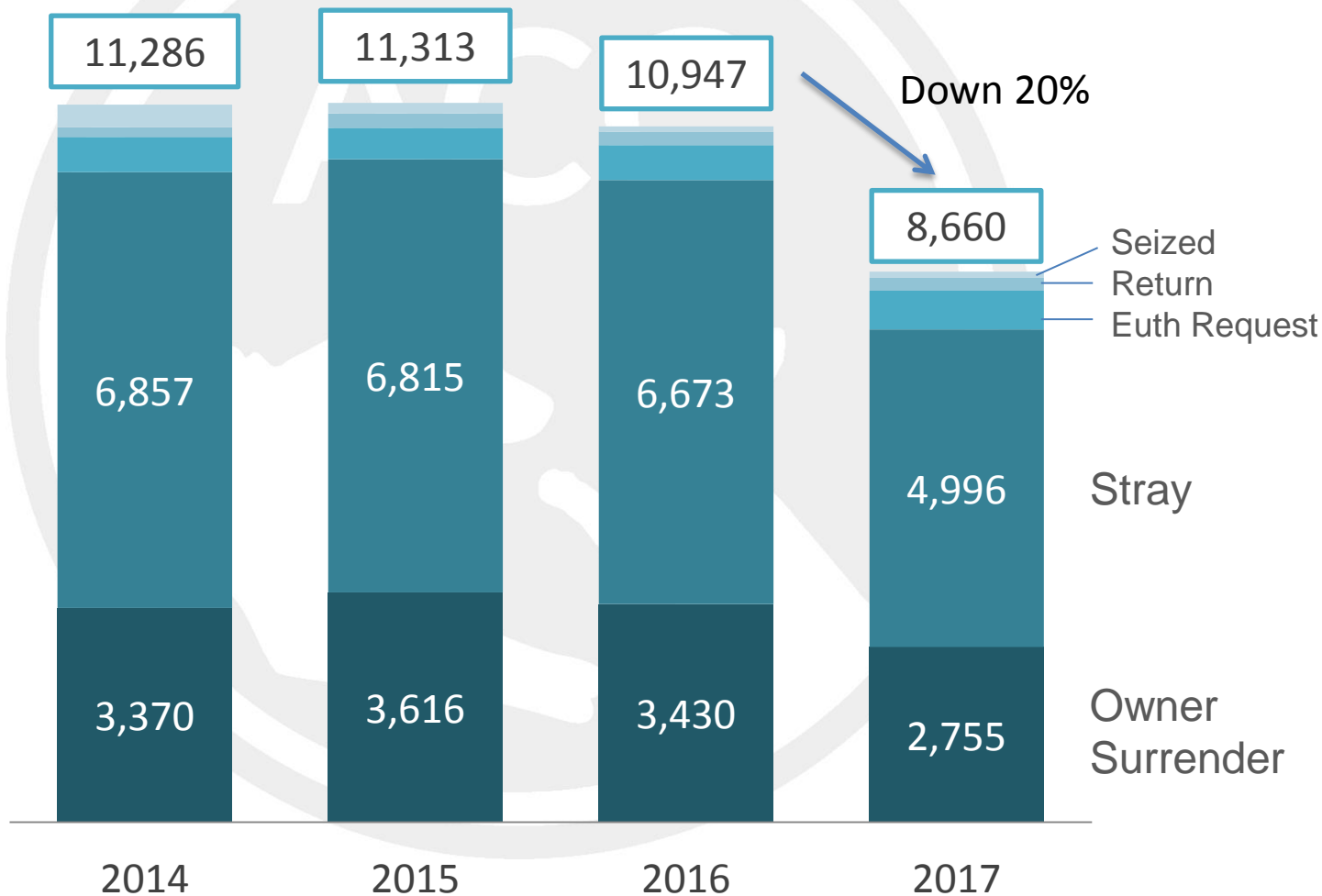


LIVE INTAKE

Cats & Dogs



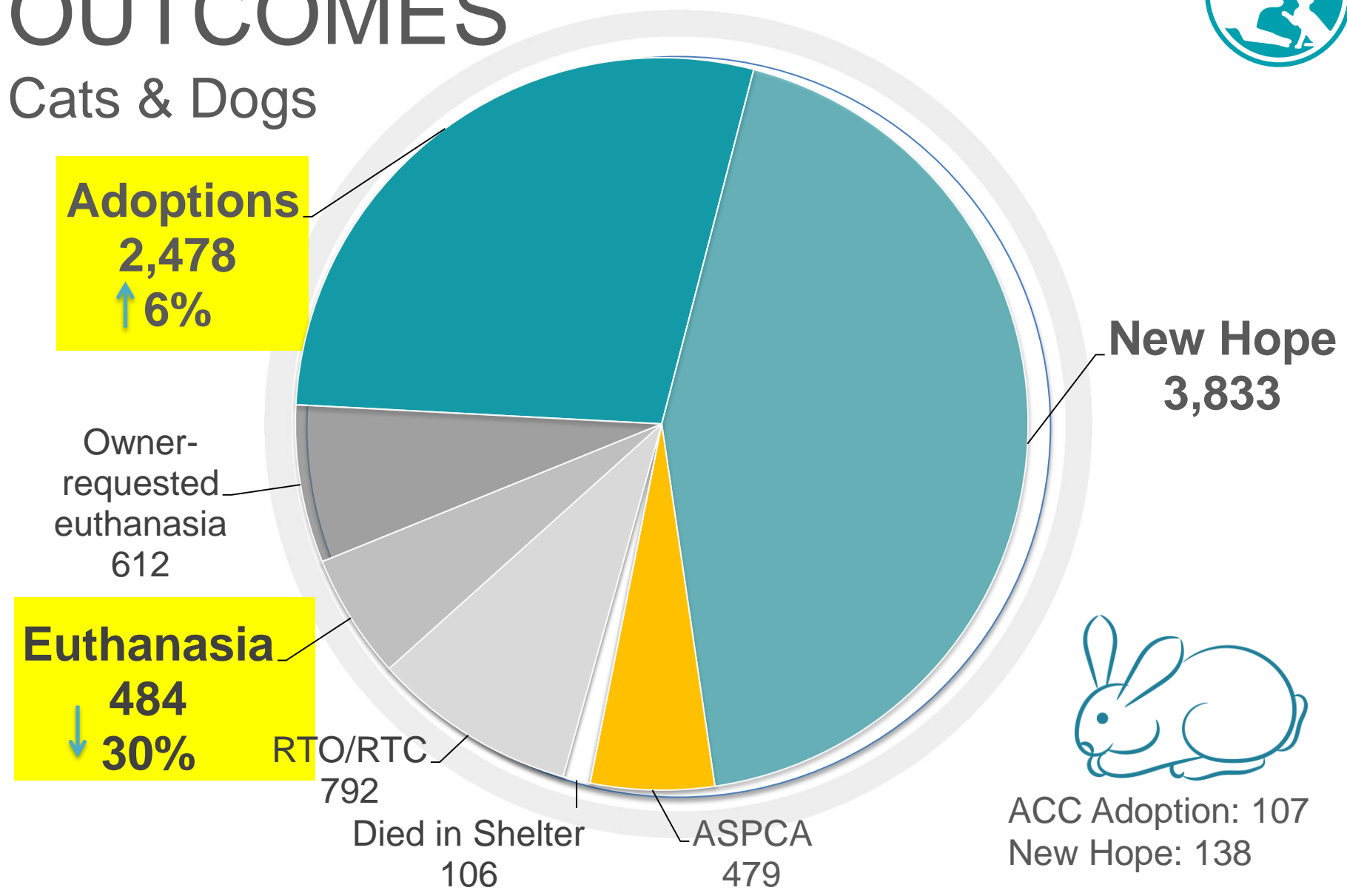
209 Rabbits





OUTCOMES

Cats & Dogs





CAPACITY TO CARE

Creating Balance









NEW PROGRAMS

Shelter Population

OPEN SELECTION

	A1116293 - RICHTER	Manhattan Shelter	Cat	Domestic Shorthair mix
	A1116329 - KATANA	Manhattan Shelter	Cat	Domestic Shorthair mix
	A1116395 - ALLEY Available on 06/29/2017	Manhattan Shelter	Cat	Domestic Shorthair mix
	A1116427 - ARMANI	Manhattan Shelter	Cat	Domestic Shorthair mix

FAST TRACK



Expedite to Placement



COMMUNITY OUTREACH

Encouraging Adoption

- Promotions
- Partners
- Tabling Events
- Humane Education



Keeping Pets in Homes

- 5 Pet Clinics
- 452 dogs vaccinated
- 75 cats vaccinated
- 122 spay/neuter appointments

GO BIG and GO HOME

Calling all **BIG DOG lovers!**

PROMOTION EXTENDED

Now thru end of May adoption fees waived* for dogs 40lbs and larger
*excludes dog licensing fee

Care Center Locations:
Manhattan - 226 East 110th St.
Brooklyn - 2334 Linden Boulevard
Staten Island - 3139 Veterans Road West

Adoption Hours:
Mon-Fri 12-8pm, Sat/Sun 10am-6pm

ACC Animal Care Centers of NYC
www.nycacc.org