



11 Park Place Suite 805
New York, NY 10007
Fax (212) 442-2066
www.nycacc.org

AC&C KITTENS STAR IN ANIMAL PLANET'S KITTY HALF-TIME SHOW DURING PUPPY BOWL X THIS SUNDAY

AC&C Animals Available for Reduced Adoption Fees During Super Bowl Special

NEW YORK, January 28, 2014 – While New York City gets revved up for Super Bowl XLVIII, some of NYC's very own kittens will be starring in Puppy Bowl X's BISSELL® Kitty Half-Time Show. The incredibly cute special includes 26 adorable kittens from Animal Care & Control of NYC (AC&C). Puppy Bowl X premieres on Sunday, February 2, from 3-5 PM (ET/PT) on Animal Planet.

The feline stars are a diverse bunch, but all are naturals when it comes to winning over an audience. They'll demonstrate not just their playful antics on national television, but also how spectacular shelter pets can be.

“While the kittens appearing in the BISSELL® Kitty Half-Time Show were adopted soon after the taping, there are hundreds of other wonderful animals looking for loving homes right now,” said Risa Weinstock, Executive Director of AC&C. “We encourage individuals and families to adopt, or – if they're not in a position to make a lifetime commitment – to foster an animal in need.”

Inspired viewers are encouraged to come on by AC&C's three Care Centers during the Super Bowl adoption special (Sunday, Feb. 2, 12-7pm), featuring reduced adoption fees on all animals. The adoption fee will be \$40 for cats, \$50 for kittens six months and under, \$40 for dogs, \$75 for puppies six months and under, and \$35 for rabbits.

AC&C has a very generous and comprehensive adoption package, including vaccinations, a microchip, spay/neuter, a free office visit at a participating veterinarian and a free identification tag. Potential adopters can visit AC&C's website at www.nycacc.org for more information and to view photos and profiles of available cats, dogs, and rabbits.

Nearly all the kittens featured in the Kitty Half-Time Show spent some time in AC&C foster homes, which are often called on to temporarily care for kittens who aren't yet old enough for adoption. Potential volunteers can sign up for AC&C's next foster orientation, set for February 4, at <http://nycacc.org/Foster.htm>.



Katniss (formerly known as Alex) was adopted soon after the taping of Animal Planet's Kitty Half-Time Show. Photo credit, left to right: Animal Planet, Animal Planet, Karen Fensterstock.

About Animal Care & Control of NYC

Animal Care & Control of New York City (AC&C) is one of the largest animal welfare organizations in the country, taking in approximately 30,000 animals each year. As a 501 (c)(3) nonprofit organization since 1995, AC&C rescues, cares for and finds loving homes for homeless and abandoned animals in New York City. AC&C facilities operate in all five boroughs. Visit www.nycacc.org for more information.

###