

## **ANIMAL CARE & CONTROL OF NYC UNVEILS FIRST MOBILE ADOPTION CENTER, MADE POSSIBLE BY THE ASPCA® AND FENWICK KEATS REAL ESTATE**

### *New Yorkers Can More Easily Adopt a New Best Friend*

**February 9, 2014, NEW YORK** - Animal Care & Control of NYC (AC&C) unveiled its first dedicated Mobile Adoption Center, sponsored by the [ASPCA](#)® (The American Society for the Prevention of Cruelty to Animals ®) and FENWICK KEATS Real Estate in Union Square Park on Sunday, celebrating the milestone with an inaugural adoption event featuring animals from AC&C who are looking for loving homes. The brand new 26 ft. long vehicle will enable AC&C to bring shelter dogs and cats to previously unreachable New Yorkers looking to adopt throughout the five boroughs.



*Hi-res versions available upon request. Photo credit: Magnum Mobile Specialty Vehicles.*

The state-of-the-art adoption vehicle was funded by a \$60,000 grant from the ASPCA and a \$60,000 donation from FENWICK KEATS Real Estate.

“The Mobile Adoption Center will greatly improve AC&C’s ability to showcase many animals available for adoption in neighborhoods throughout NYC, increasing their chances to find a ‘forever’ home,” said Risa Weinstock, executive director of Animal Care & Control of NYC. “We’ve long had a need for our own Mobile Adoption Center, and now a remarkable nonprofit/corporate partnership has made it possible. All of us at AC&C are grateful to the ASPCA and Fenwick Keats Real Estate for their generosity and commitment to NYC animals in need.”

“Loving adopters can’t always come to us; we have to go to them,” said ASPCA President & CEO Matthew Bershadker. “This mobile adoption center will be a life-changer for not only homeless animals, but also for families and individuals to whom these wonderful pets will bring incredible joy. We couldn’t be happier for AC&C or for New Yorkers.”

“Sometimes a house is not a home without some love. So at Fenwick Keats, we’re delighted that by helping to provide shelter to animals, we’ll enable more people to add love to their lives, and to make their house truly a home,” said Robert Anzalone, CEO/co-founder, of FENWICK KEATS Real Estate.

AC&C's three full-service Care Centers in Manhattan, Brooklyn and Staten Island are open for adoptions seven days a week, but not everyone can easily make it to these locations to adopt. AC&C's facilities in the Bronx and Queens are Pet Receiving Centers and do not serve adopters. With approximately 30,000 cats, dogs and other animals in need coming to AC&C each year, the new Mobile Adoption Center will play a vital role in increasing adoptions as well as raising awareness of the importance of animal rescue.

AC&C—which launched a newly designed adoption program last year, featuring full-time adoption counselors,—had 6,146 adoptions to members of the public last year, an increase of more than 1,300 from 2012. The new Mobile Adoption Center will boost the number of adoptions in years to come by bringing great pets available for adoption to more locations throughout the city.

Upcoming AC&C Mobile Adoption Center events include:

- Saturday, February 22 at Fenwick Keats, 2244 Broadway in Manhattan
- Saturday, March 15 at Fenwick Keats, 45 7<sup>th</sup> Avenue in Manhattan
- Saturday, March 22 at House of VANS with the ASPCA, 25 Franklin Street in Greenpoint, Brooklyn
- Saturday, April 12th at Fenwick Keats, 2244 Broadway in Manhattan
- Friday, May 9 Easter event at Manhattan Veterinary Group (VCA Animal Hospitals), 80<sup>th</sup> Street and 2<sup>nd</sup> Avenue in Manhattan
- Saturday, May 10 at Fenwick Keats, 45 7<sup>th</sup> Avenue in Manhattan
- Saturday, May 17 at Manhattan Veterinary Group (VCA), 80<sup>th</sup> Street and 2<sup>nd</sup> Avenue in Manhattan
- Saturday, May 31 – Sunday, June 1, Maddie's Pet Adoption Days in Manhattan
- Saturday, June 7 at Fenwick Keats, 2244 Broadway in Manhattan
- Saturday, June 14, Richmond Hill Block Association in Richmond Hill, Queens
- Wednesday, June 18 at Animal Hospital of Staten Island #384 (VCA), 640 Willowbrook Road in Staten Island

Bronx events will also be held in coming months. Groups or businesses interested in hosting a mobile adoption event are encouraged to contact [info@nycacc.org](mailto:info@nycacc.org).

### **About Animal Care & Control of NYC**

Animal Care & Control of NYC (AC&C) is one of the largest animal welfare organizations in the country, taking in approximately 30,000 animals each year. AC&C is a 501(c)(3) nonprofit that rescues, cares for and finds loving homes for animals throughout the five boroughs of NYC. AC&C has a contract with the City of New York to be an open-admissions organization, which means it never turns away any homeless, abandoned, injured or sick animal in need of help, including cats, dogs, rabbits, small mammals, reptiles, birds, farm animals and wildlife. Visit [www.nycacc.org](http://www.nycacc.org) for more information, and follow AC&C at [facebook.com/NYCACC](https://www.facebook.com/NYCACC) and [@NYCACC](https://twitter.com/NYCACC).

### **About the ASPCA®**

Founded in 1866, the ASPCA® (The American Society for the Prevention of Cruelty to Animals®) is the first animal welfare organization in North America and serves as the nation's leading voice for animals. More than two million supporters strong, the ASPCA's mission is to provide effective means for the prevention of cruelty to animals throughout the United States. As a 501(c)(3) not-for-profit corporation, the ASPCA is a national leader in the areas of anti-cruelty, community outreach and animal health services. For more information, please visit [www.ASPCA.org](http://www.ASPCA.org), and be sure to follow the ASPCA on [Facebook](https://www.facebook.com/ASPCA), [Twitter](https://twitter.com/ASPCA), and [Pinterest](https://www.pinterest.com/ASPCA).

### **About FENWICK KEATS Real Estate**

FENWICK KEATS Real Estate founded in 1989, along with FENWICK KEATS Management, is a Manhattan based brokerage and property management firm specializing in residential properties throughout New York City. The principals of the firm are actively and directly involved with a collective of experienced agents, many of whom have been with Fenwick Keats for a decade or more. On the national and state levels, Fenwick Keats has had a long-term involvement with the National Association of REALTORS®, and the New York State Association of REALTORS®, and locally with the Manhattan Association of REALTORS® and the Real Estate Board of New York. Fenwick Keats is proud to support numerous social action initiatives that benefit the communities we serve. Our mission is based on the simple premise that

trust, expertise, and superior service are what our clients expect and deserve. Follow us at [www.FenwickKeats.com](http://www.FenwickKeats.com), @FenwickKeats, Facebook/FenwickKeats, and Instagram.

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