

## “PIT BOWL” RAISES SUPPORT FOR NYC PIT BULLS

*Animal Care & Control of NYC (AC&C) bowling event back by popular demand*

**NEW YORK, February 10, 2015** – Dog lovers will mingle with some of the cuddliest canines in the city at Lucky Strike in the Luxe Lounge (42nd St. and 12th Ave.) Tuesday night, 7-10pm, for the Pit Bowl presented by Animal Care & Control of NYC (AC&C). The fun-filled event, where guests bowl to raise funds and awareness for pit bulls and other shelter animals, was organized after the success of the first Pit Bowl last August. Bowling tickets have sold out but a few non-bowling “cheerleader” tickets are still available for purchase at the door for anyone who wants to show their #pittielove.

Guests will enjoy appetizers, raffle prizes, music, pool, and, new this year, a “Pittie Kissing Booth.” They’ll be able to have photos taken with the furry guests of honor, and also BYOB – Build Your Own BarkBox, selecting toys and treats to bring home to their own dogs or to donate to AC&C.

AC&C and Bark & Co., the makers of BarkBox, launched the NY Pit Bull Appreciation Society to promote pit bull adoptions last year. At tonight’s event, AC&C and Bark & Co—whose BarkGood Manager Suzanna Schumacher will be in attendance—will announce their partnership is expanding: starting February 11, anyone who adopts a dog of any kind from AC&C will receive a free BarkBox.

“Many New Yorkers don’t realize that pit bulls can make great companion animals, just like any other type of dog,” said Risa Weinstock, AC&C’s Executive Director. “We have many *adora-bull* pit bulls in need of loving homes, and we invite the public to see for themselves at the Pit Bowl Tuesday night and also at our Care Centers every day.”



AC&C takes in more than 10,000 dogs each year, including thousands of pit bulls and pit mixes. Among the spokespitties who will be attending the Pit Bowl is Grayson (*see photo*), available for adoption from AC&C. (Interested adopters can email [adoption@nycacc.org](mailto:adoption@nycacc.org) for more information on Grayson, known to be a snuggle bug).

AC&C partnered with Lucky Strike and BarkBox, both of which provided generous contributions toward the Pit Bowl. Proceeds from the event support the many animals in AC&C’s care.

Members of the press interested in attending the Pit Bowl are asked to email [media@nycacc.org](mailto:media@nycacc.org).

### **About Animal Care & Control of NYC**

Animal Care & Control of NYC (AC&C) is one of the largest animal welfare organizations in the country, taking in approximately 30,000 animals each year. AC&C is a 501(c)(3) nonprofit that rescues, cares for and finds loving homes for animals throughout the five boroughs. AC&C is an open-admissions organization, which means it never turns away any homeless, abandoned, injured or sick animal in need of help, including cats, dogs, rabbits, small mammals, reptiles, birds, farm animals and wildlife. It is the only organization in NYC with this unique responsibility. Visit [www.nycacc.org](http://www.nycacc.org) for more information, and follow AC&C at [facebook.com/NYCACC](https://facebook.com/NYCACC) and [@NYCACC](https://twitter.com/NYCACC).